



WHAT'S YOUR NEXT MOVE?

Business Administration Programs

Associate & Bachelor of Arts



APU's undergraduate **Business Administration** programs are designed to support business and professional careers. These programs meet the educational needs of our students by offering coursework relevant to Alaska and beyond.

Business Administration programs at APU emphasize **project-based learning in life-friendly course schedules**. In our programs, you'll find faculty-mentors who draw on up-to-date, real-world expertise.

Through APU's Business Administration programs, your education will help **move you ahead** in life and in your career.

"APU faculty are working professionals. They combine theory, research and real-world cases, and they really care about student success."

Devin Littlefield, '14 videography entrepreneur

APU Business students pursue careers in

- Accounting & Finance
- Entrepreneurship
- Hospitality & Tourism
- Health Services Administration
- Non-Profit Organization Management



It's time to be the you that our world needs.



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Major Studies AA in Business Administration

- Survey of Accounting
- Foundations of Business
- Entrepreneurship Marketing
- Macro Economics
- Statistical Foundations
- Organizational Behavior

Major Studies BA in Business Administration & Management

- Financial Tools for Management
- Macro Economics
- Micro Economics
- Law & Citizenship
- Business Finance
- Operations & Quality Management
- Organizational Development
- Strategic Human Resource Management
- Strategic Leadership
- Global Marketing
- Statistical Foundations
- Values & Ethics in the Workplace
- Qualitative Research Methods

Non-Profit Management Emphasis

Introduces you to the non-profit sector, specific business functions, and skills necessary for non-profit program management.

Health Care Management Emphasis

Provides you with an overview of health care management and a stronger understanding of the business functions necessary for providing services in the health care industry.

Accelerated Option

Designed for business professionals to move through the bachelor's degree and into the MBA at an accelerated pace. Once a student earns 104 undergraduate credits for BAM, they may move directly into the MBA program.

The list above is a sample of offerings and not a full list of program requirements.

APU is accredited by the Northwest Commission on Colleges & Universities. APU is an EO/AA institution.

Your future. Your move.

Graduates from our Business Administration programs are highly qualified, motivated, academically driven professionals who are ready to take on greater responsibilities in their professions.

Now is the time to make your move.

"I enjoyed an excellent education that fit into my complicated life and provided me with valuable assets for my career."

Student response from anonymous program survey



Questions?

Contact an APU Admissions Counselor today!

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