

## OUTCOMES = DESIRED GOALS

An **OUTCOME** can be described as something you vision or dream accomplished, the steps you take to reach that vision or dream, a desired direction on where you would like your community or program to go, something that enhances changes in knowledge or behavior for your community, or a description of what you would like achieved in the mid-term or long-term future!

### EXAMPLE

**A Cleaner and Safer Community**

### EXAMPLE

**Increased Community  
Understanding of Air Quality**

## OUTPUTS = PROOF

In Order to achieve you're Outcomes (goals), you must show your work with your **OUTPUTS** (proof). An output is something that is tangible, something you can touch, hold in your hand, and something that you can show as proof!

### EXAMPLE

**Meeting Agendas**

### EXAMPLE

**Newsletters**